



Press Release

Contact
Martin M. Khan
Global Marketing Director
mmk@gras.dk

GRAS SOUND & VIBRATION EXPANDS PRESENCE IN SCANDINAVIA

Signs GOMeasure ApS as authorized partner responsible for Scandinavia

COPENHAGEN, Denmark August, 2020: GRAS Sound & Vibration, a worldwide leader in the sound and vibration industry, today announced the expansion of their representation in Scandinavia with the addition of GOMeasure ApS as an authorized partner. GOMeasure ApS has extensive measurement experience with focus areas that include the consumer electronics, multimedia, telecommunication and microwave equipment markets.

With the growing demand for audio test equipment in Scandinavia, the addition of GOMeasure ApS ensures that engineers throughout the region have timely access to GRAS state-of-the-art measurement microphones and related equipment to industries where acoustic measuring accuracy and repeatability is of utmost importance. Via their head office in Copenhagen, GOMeasure is now a dedicated GRAS partner in Scandinavia covering Sweden, Denmark, Norway and Iceland.

“Expanding our portfolio of state-of-the-art measurement microphones further enhances our ability to help customers with their measurement needs, especially as we also sell Audio Precision from their sister company”, commented Tommi Sørensen, General Manager, GOMeasure. “Working with and representing the leading provider of audio instrumentation and state-of-the-art measurement microphones is the ideal scenario and the entire GOMeasure team looks forward to our collaboration with GRAS and Audio Precision.”

“Engineers count on GRAS and Audio Precision, and our partners rely as much on our expertise as our instrumentation, so GOMeasure’s capable team is a welcome addition to our GRAS representation in Scandinavia,” said Spyros Lazaris, Vice President, Commercial Operations, heading up both GRAS and Audio Precision. “We’re thrilled our presence in Scandinavia now comprises the adept and knowledgeable teams of both GRAS and GOMeasure.”

About GOMeasure

Our vision is to offer our customers test and measurement equipment from the world's leading manufacturers. To be able to do this, we have for many years built up a very close relationship with our suppliers. We visit them often and attend courses. At the same time, they often come to Denmark and together we visit our customers and help them in the development of their products or services.



About GRAS Sound & Vibration

GRAS is a worldwide leader in the sound and vibration industry. We develop and manufacture state-of-the-art measurement microphones to industries where acoustic measuring accuracy and repeatability is of utmost importance in R&D, QA and production. This includes applications and solutions for customers within the fields of aerospace, automotive, audiology, and consumer electronics. GRAS microphones are designed to live up to the high quality, durability and accuracy that our customers have come to expect and trust.

GRAS is represented through subsidiaries and distributors in more than 40 countries.

Read more at www.gras.dk

For more information, please contact

Nigel Bentley
Global Distribution Director
nbe@gras.dk
+447734 569623

Peter Herbst
Co-founder
ph@gomeasure.dk
+45 31 33 18 19

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